

**The Flower & Patio Show – Outdoor Living Expo
March 2-4, 2012 Major Garden Display Contract**

Exhibitor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ Fax: _____

Contact: _____ Email _____

Name Desired on Booth Identification Sign: _____

Authorized Signature: _____

Products to be Exhibited: _____ Date: _____

Size of Display _____ Design Committee Rep _____ Amount Enclosed: _____

Please Make Check Payable to: Pat Hoey Productions
 Flower & Patio Show
 167 Auburn Street, Auburn MA 01501
 P: (508) 832-3300 F: 508-832-0371

Must be Approved by Design Committee
 Design Committee Member: Initial Here: _____

Master Card and Visa are accepted
 Name: _____ # _____ *CVV2 / CID# _____ Exp date: _____

Mailing Address of Card Holder:
 Street _____ City: _____ St: _____ Zip: _____

I authorize the Pat Hoey Productions to charge my credit card for the amount stated above. All sales are final, no refunds.
 Signature: _____ Date: _____

*is the last 3 digits on the back of your MasterCard or Visa. Your credit card statement will read: *Pat Hoey Trade Show*

1. Applicants approved for landscape display space in the Flower & Patio Show Outdoor Living Expo must adhere to the terms and conditions laid out by Pat Hoey Productions and its affiliates. If a company should fail to adhere to these terms, they will be required to pay for the space allotted at the retail price of the show per 10' x 10' booth.
2. Landscape display space for approved applicants will be priced at discounted rate by Pat Hoey Productions for the Flower & Patio Show to the approved applicant.
3. Electricity and water needs will be provided for by Pat Hoey Productions for the duration of the move in and public hours of the event to approved applicants.
4. Hardscape/ Live Material Ratio Requirement: Each landscape display must have at least 60 % live materials making up its area. A list of approved live materials will be included in the acceptance kit given to participating landscape companies.
5. Color Requirements: Each landscape display must have 40% colored plants within the 60% ratio of live material. A list of these plants will be included in an acceptance kit given to participating landscape companies.
6. Height Requirements: Each landscape display must include pieces that increase the perception of height within their space. A list of suggestions for this aspect is included in the acceptance kit.
7. Approved companies must adhere to the move in and move out times provided by Pat Hoey Productions. Failure to do so may result in a fined penalty.
8. All DCU Center regulations must be adhered to. These regulations will be provided to the landscape company in a move in kit from Pat Hoey Productions.
9. Unilock is the 2011 Presenting sponsor of the Flower & Patio Show and as such, only Unilock product will be allowed on the Garden side of the 2011 event. Any garden exhibitor must use Unilock product, and must not bring any competitive product as a part of the said display. If a Garden exhibitor should bring competitive product, show management reserves the right to remove the display or charge full retail price for said space.
10. The space on which the exhibitor shall display his products shall be shown on the official diagram, or other space of equal value, as Pat Hoey Productions or its agents may thereafter designate, without prior notification.
11. Pat Hoey Productions or its agents assume no risk, and the exhibitors expressly release Pat Hoey Productions from any and all liability for any damage, injury, or loss to any person which may arise from the rental and occupation of said space exhibitors. The exhibitor shall carry and maintain all insurance coverage as may be required to full protect it against all risks assumes or incurred in or under the terms and conditions of this contract.
12. Pat Hoey Productions or its agents assumes no responsibility whatsoever for any property placed in the exhibition building and is hereby released and discharged from any and all liability from any loss or damage to property that may be sustained while at the show.
13. Exhibitors must notify Pat Hoey Productions or its agents in writing of a cancellation 90 days prior to the show. Cancellation after this time will result in full payment of retail space allotted for the applicant.
14. This application shall become a binding contract for exhibit space by the exhibitor applicant upon receipt of dated signature on this document.