



Good Morning!

We at Pat Hoey Productions would like to invite you to create a Garden Club display in the Flower and Patio Show to be held at the DCU Center in Worcester, MA, on March 5-7, 2010.

The theme of this year's show is "Dream Garden Getaways". We invite your club to use your ingenuity to create a 10'x10' vignette display on your interpretation of the show's theme. As always, this is of no cost to you, other than the materials you will need to create a beautiful display. However, Pat Hoey Productions will give you \$75.00 to offset the costs of the radiant displays. A resource list will be provided by production manager, Marlena, that will have materials you can borrow from other vendors for your display. We will also provide your garden club with 2 all access badges to the show for all three days to gain access to water for display maintenance. Pat Hoey Productions will also provide 6 free passes to the Flower and Patio Show. The Flower and Patio Show is an excellent way to show off your professional creativity and passion for floral design to more than 24,000 attendees.

Enclosed you will find a registration form. To secure your position in the show, please fill this out and send it back to our office Attn. Marlena Hoey, Show Manager. Please note the sooner we receive your application, the sooner we can include you on our website and other marketing materials for the event. We would like Garden Clubs to be in place by December 1, 2009. Please feel free to contact me at (800) 533-0229 with any questions or concerns that you may have.

Sincerely,

Patrick J. Hoey, President

# Flower and Patio Show Outdoor Living Expo

March 5-7, 2010

at



## Garden Club Application Form

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City or Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Ext. \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Please Fax or Mail application as soon as possible to:

**Pat Hoey Productions**  
**167 Auburn Street**  
**Auburn, MA 01501**  
**Phone: 800-533-0229**  
**Fax: 508-832-0371**

For additional information or questions, contact Pat Hoey Productions at (800) 533-0229